

PRO Report 2014

- National newspaper coverage
- Local newspaper coverage
- National Radio Coverage
- Television coverage
- Website and Internet presence
- How you (the clubs) can help

Public Relations Officer: Donal Ward

Regular Reports in Evening Herald

EVENING
Herald

Herald.ie

irish aim to pull strings

[Tweet](#) 0 [g+1](#) 0 [Share](#)

LINDIE NAUGHTON - 18 JANUARY 2014 07:00 AM

TUG OF WAR: Teams from Europe, Asia, Africa and the USA are heading for the World Indoor Tug of War Championships in Castlebar, Co Mayo next month

The PRO thanked Lindie Naughton for her weekly reports in the Evening Herald which appear on a Saturday during the season.

Weekly Reports in Irish Independent

TUG OF WAR

NATIONAL CHAMPIONSHIP

Ballina, Co Mayo – Senior 680kg: 1 Clontern, Co. Longford, 2 Lakehill, Co. Mayo, 3 Boley, Co. Wexford
Div 2 680kg: 1 Burren, Co. Clare; 2 Shop, Co. Tipperary. **Novice 680kg:** 1 Farrenmill, Co. Tipperary; 2 Ballinastoe, Co. Wicklow; 3 Killenaule, Co. Tipperary
Ladies 405kg: 1 kiltevena, Co. Galway; 2 Ballinastoe, Co. Wicklow; 3 Boyneside, Co. Offaly. **Youth 420kg:** 1 Rathkeale, Co. Limerick; 2 Ballinagh, Co. Cavan

The PRO thanked the Irish Independent for publishing national championship results which appear in the Factfile section on a Monday

Coverage in Evening Echo (Grenagh, Aug)

CORKMEN AT THE END OF THEIR ROPE AS GRENAGH HOSTS TUG-OF-WAR CHAMPIONSHIP



At the National 800kg Outdoor Tug-of-War championships at The Farm in Grenagh were:
1. Eoin Mithgall coaching the Glen of the Hill, Watergrasshill, team.
2. Michael O'Sullivan, Seán Horgan and Matt Hartnett, the front three from the Donoughmore team.
3. Alan Collins, Watergrasshill, grasping his hands.
4. Glen of the Hill, Watergrasshill, in action.
5. Brendan O'Connell and St John Forde prepare the rope.
6. Cork Rowing Club's Eoin Buckley helps the Donoughmore team get some extra practice.
Photos: John O'Neil



The PRO thanked the Evening Echo for their coverage of the national championship held in Grenagh, Co. Cork in August.

Donegal Democrat (Chinese Taipei Tug of War club visit Donegal in January)

Donegal Democrat

12/03/14 5°C to 12°C Sunny spells ☀️ Like us 👍 Follow us 📺 Place your Ad

Gaelic Games Soccer Other Sports National Sport Democrat Sport Live

Donegal Tug-of-War clubs take on World



The Chinese Taipei ladies team spent a week in Donegal before the World Indoor championship. Thanks to local media who featured their trip

Connaught Telegraph (World Indoor Castlebar - February)



Thanks to all the local media outlets who covered the World Indoor championships in Castlebar. Thanks to the Connaught Telegraph, the Western People and the Mayo News.

Mid-West Radio (World Indoor Castlebar - February)



WORLD INDOOR TUG OF WAR CHAMPIONSHIPS TO TAKE PLACE AT BREAFFY RESORT, CASTLEBAR THIS WEEK 

Created on Tuesday, 18 February 2014 09:25



The World Indoor Tug-of-War championships take place this week at the Breaffy House resort in Castlebar.

The club championships will take place on Thursday and Friday, while the World Championships take place over Saturday and

Thanks also to local radio station Mid-West radio for featuring daily updates from the World Indoor championships in Castlebar.

Irish TV (World Indoor Castlebar - February)



Thanks to Irish TV for their coverage from the World Indoor championships in Castlebar.

TG4 (World Indoor Castlebar - February)



Thanks also to Nuacht TG4 who featured the World Indoor championships in Castlebar.

Irish TV (Indoor Championships, Lordship, November)



Thanks again to Irish TV for featuring the national indoor championships from Lordship in their Louth Matters programme. Thanks to the Mountain View club for their initiative in organising this.

The Score.ie (World Indoor Castlebar - February)

THE SCORE

thejournal.ie

BUSINESS & ETC

DAILY ED

GAA Soccer Rugby Golf Other Sports Score Centre

Tags = CASTLEBAR = CLONMANY = EDDIE GALLAGHER = EDITOR'S PICKS = INTERVIEW

The Irishman bidding to become a tug of war world champion

TheScore.ie speaks to Eddie Gallagher about his side's chances at this month's World Championships in Castlebar.

Feb 8 9:05 AM 3,366 Views 2 Comments

Share 52

Tweet 12

Email 11

IN ORDER TO reach the top of any sport, a certain tolerance for pain and sacrifice is required, but this is especially true of tug of war.

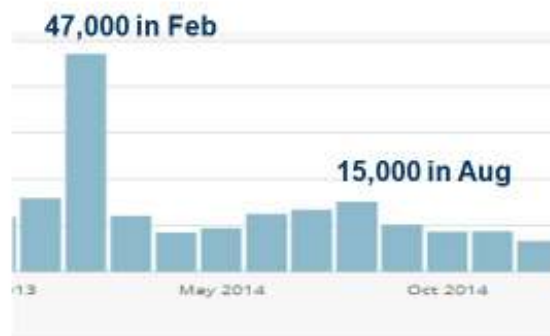
Those aspiring for greatness in the sport generally require at least five years of training



The World Indoor championships from Castlebar were also covered on various websites such as The Score.ie.



Total Views: 790,000



Peak Traffic in February during World Indoor

The number of visitors to the website now stands at 790,000. The visitors numbers were steady during the 2014 season which approximately 15,000 views in August.

There was a large peak of 47,000 views in February due to the World Indoor championships. Thanks to Niamh Dunlea who looked after the website during this event.

Thanks all those who helped out with the website particularly the people who sent in photos and reports in the PRO's absence.

Particular thanks as always to Pat Lee.

ITOWA on **facebook**



38 Irish Clubs on facebook 😊

The PRO thanked the 38 Irish clubs who have launched a facebook page, a free and easy way to promote your club and recruit new members. The PRO has encouraged every club to promote their club and the sport through social media.

How you (the clubs) can help

- The future of the sport is in the hands of the clubs
- Clubs need to use their local media & Internet to promote the sport
- Please pass on any national media contacts to us! Thank you

The PRO encouraged all clubs to nominate a PRO to promote the sport and their club in the local media, newspapers, radio stations and through social networking. He also asked people to pass on any contact they may have in the national media who may be willing to cover Tug of War.